

B-6

Valin, Tim (NIH/NLM/NCBI) [E]

From: Patterson, Mark <M.Patterson@wellcome.ac.uk>
Sent: Monday, March 05, 2012 3:27 PM
To: Sequeira, Ed (NIH/NLM/NCBI) [E]; Lipman, David (NIH/NLM/NCBI) [E]
Cc: Dodd, Melissa
Subject: Re: eLife and PMC

Hi Ed

Thanks for this. I can appreciate that you don't want to create a difficult precedent. I'll give this more thought. Perhaps we could have a short call tomorrow if you've got any time towards the beginning of your day. Are you free around 10am by any chance?

Cheers

mark

On 05/03/2012 17:45, "Sequeira, Ed (NIH/NLM/NCBI) [E]"
<sequeira@ncbi.nlm.nih.gov> wrote:

>Mark
>
>Just working through some possibilities ... thinking out loud ...
>
>The accepted manuscript route may get messy for us. We don't actually
>release any 'accepted author manuscripts' in PMC / PubMed until there's
>a final published version of the article in existence. We can't set a
>precedent with eLife that we're then forced to follow in some other
>situation.
>
>Could you give us this first batch of articles in final, edited form?
>I'm talking about content, not necessarily formatting of a PDF. So
>you'd include the plain language summaries, for instance. Then in the
>short term, PMC will be where you publish your articles. (There's a
>precedent for this. We have one journal whose articles are available
>only through PMC, and a couple of others where we're the only online
>source.)
>
>If, as you say in 1 and 2 below, you will have a journal information
>site and a submission site before you send any articles to PMC, you
>have the beginnings of a journal site, however rough it may be. From
>our perspective, then, the journal is 'born' on the day the first
>article is available in PMC. Your pre-launch site can have a list of
>articles that have been published, even though you need to direct
>people to PMC to read them.
>
>Fitting this into your timetable, we'll be making subtle but important
>distinction between the launch of the journal, i.e., the first
>scientific content, and the launch of an official journal site.
>
>What do you think?
>

>Ed

>

>-----Original Message-----

>From: Patterson, Mark [mailto:M.Patterson@wellcome.ac.uk]

>Sent: Monday, March 05, 2012 10:49 AM

>To: Lipman, David (NIH/NLM/NCBI) [E]; Sequeira, Ed (NIH/NLM/NCBI) [E]

>Cc: Dodd, Melissa

>Subject: Re: eLife and PMC

>

>Many thanks Ed and David

>

>We'll work on citation formats, and get back to you on that. We are

>about to register with CrossRef for DOIs as well.

>

>The launch date for the eLife journal website is about the earliest we

>can make it happen - we're currently in the midst of a request for

>proposals, and will be selecting vendors within the next few weeks.

>But once the 'hosting' partner is selected we will have around 6 months

>of work to do to design and build the journal site, as well as to

>develop a content pipeline of research and non-research content.

>

>My estimate would be that the earliest we would be ready to start

>sending any accepted research articles to PMC would be June, but that

>would still be several months ahead of our journal launch in Oct/Nov

>(and therefore, advantageous). I agree that the publication date of

>any content that we release via PMC would be the date that the content appears in PMC.

>

>In terms of how to communicate all this relative to the 'launch' of

>eLife, I think we can view the launch of eLife as phases:

>

>1) we will shortly launch an information site about eLife - we will be

>encouraging prospective authors to contact us

>

>2) in a couple of months we'll launch a submission site for eLife -

>from here on we'll be issuing a call for submissions

>

>3) around June/July, we'll launch a service via PMC to publish

>selected author research manuscripts that have been accepted for eLife

>- the focus here will be on the quality of the science that's been

>accepted for eLife and published via PMC, ahead of the final phase of

>the launch in Oct/Nov

>

>4) and finally, in Oct/Nov we'll launch the dedicated eLife journal

>website for publishing research articles and related content - the big

>splash here will be about the completion of the eLife online journal,

>the quality of the science and the manner in which it is being

>presented and enhanced.

>

>The content that appears early in PMC will be a first version of the

>article (labelled 'author-accepted' version?), which will be replaced

>with a second version once the dedicated eLife website is launched.

>The second version will be edited and enhanced, for example with a

>non-technical summary - that's what will appear on the eLife journal
>site and then be deposited in PMC.
>
>Does that way of communicating/positioning what we're doing make sense
>with respect to PMC? I appreciate your willingness to break new ground
>here, and it will pay to carefully consider how best to communicate
>this initiative.
>
>Cheers
>Mark
>
>
>
>
>
>On 05/03/2012 14:11, "Lipman, David (NIH/NLM/NCBI) [E]"
><lipman@ncbi.nlm.nih.gov> wrote:
>
>>Ed -
>>In previous emails with Mark I made the point that we can't really
>>push this forward unless - in terms of the publication record - eLife
>>exists with the first article we get.
>>
>>d
>>
>>-----Original Message-----
>>From: Sequeira, Ed (NIH/NLM/NCBI) [E]
>>Sent: Monday, March 05, 2012 9:00 AM
>>To: Patterson, Mark
>>Cc: Lipman, David (NIH/NLM/NCBI) [E]; Dodd, Melissa
>>Subject: RE: eLife and PMC
>>
>>Hi Mark
>>
>>I need to talk with our Library operations people to see what they
>>need, besides an ISSN, in order to create a catalogue record. I'll do
>>that today, but you may not hear back from me until next week because
>>I'll be away on leave for the rest of the week.
>>
>>Another issue we'll have to deal with is how to cite these articles.
>>That means publication dates and some sort of unique article
>>identifier. Have you decided on any kind of article ID scheme beyond a
>>DOI; like the e-IDs in the PLoS journals for example?
>>
>>Is the official launch being put off till year end primarily for
>>technical and publicity splash reasons, or is there something else?
>>Will it be ok if the release dates for this batch of early articles
>>are used as the official publication dates for the permanent record?
>>So in effect, in terms of the publication record, the journal will
>>exist as of the day the first article is released in PMC.
>>
>>Ed

>>

>>-----Original Message-----

>>From: Patterson, Mark [mailto:M.Patterson@wellcome.ac.uk]

>>Sent: Sunday, March 04, 2012 8:53 AM

>>To: Sequeira, Ed (NIH/NLM/NCBI) [E]

>>Cc: Lipman, David (NIH/NLM/NCBI) [E]; Dodd, Melissa

>>Subject: eLife and PMC

>>

>>Hi Ed

>>

>>I've had further discussion with David about using the PMC author
>>submission system to distribute accepted versions of eLife articles
>>before the launch of the journal around November this year.

>>

>>To enable this to happen, I understand that we have to have eLife
>>included in the NLM catalogue, which in turn requires an ISSN. I've
>>applied for an ISSN and will let you know as soon as this is available.
>>Meanwhile, can you let me know of any other information that you'll
>>need for the purposes of the catalogue?

>>

>>I'm copying my colleague Melissa Dodd, who is eLife's Head of Production
>>Operations, and will be coordinating the workflow from our end. It
>>would be great to start work soon on the details of the workflow, so
>>that we can iron out any difficulties ahead of the first articles,
>>which won't be for a few months yet.

>>

>>Best wishes, and many thanks in advance for your help with this
>>initiative.

>>Mark

>>

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>>

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